



LAKE SUPERIOR DRAGON BOAT FESTIVAL

PRESENTING SPONSOR

\$20,000 investment and greater

- ❑ Approximately \$25,000 in television, radio, newspaper, billboard, LSDBF website with link to your business
- ❑ Registration fee is waived for up to 3 teams
- ❑ Banner on the entertainment stage
- ❑ Large display label on each Dragon Boat
- ❑ Festival Display Bench Banner
- ❑ Live mention from the announcer's booth throughout the day
- ❑ Opportunity for product distribution
- ❑ Your business name and logo listed on the festival program, registration brochure, posters and festival newsletters
- ❑ Recognition and opportunity to speak at opening and/or closing ceremonies

ENTERTAINMENT SPONSOR

\$15,000 investment and greater

- ❑ Your business name and logo listed on the festival program, registration brochure, posters and festival newsletters and LSDBF website with link to your business
- ❑ Registration fee is waived for up to 2 teams
- ❑ Banner on the entertainment stage
- ❑ Large display label on each Dragon Boat
- ❑ Festival Display Bench Banner
- ❑ Live mention from the announcer's booth throughout the day
- ❑ Recognition at opening and closing ceremonies
- ❑ Transportation to Barker's Music stage after closing ceremonies and Mariner Mall

MAJOR SPONSOR

\$7,500 investment and greater

- ❑ Your business logo listed on the festival program, registration brochure, posters and festival newsletter and LSDBF website with link to your business
- ❑ Registration fee is waived for up to 2 teams
- ❑ Banner prominently displayed along the Barker's Island docks during the festival
- ❑ Large display label on each Dragon Boat
- ❑ Recognition at opening and closing ceremonies

FIREWORKS SPONSOR

\$5,000 investment and greater

- ❑ Your business logo listed on the festival program, registration brochure, posters and festival newsletter and LSDBF website with link to your business
- ❑ Registration Fee is waived for 1 team
- ❑ Banner prominently displayed at Beverage Tent entrance during the festival
- ❑ Large display label on each Dragon Boat
- ❑ Recognition at opening and closing ceremonies, as well as at time of fireworks display

FRIEND OF THE FESTIVAL

\$2500 investment and greater

- ❑ Your business name listed on festival program, registration brochure, posters and LSDBF website with link to your business
- ❑ \$200 discount on 1 team registration
- ❑ Large display label on each Dragon Boat
- ❑ Your banner displayed on festival grounds

FESTIVAL BOAT SPONSOR

\$1000 investment and greater

- ❑ Your business name listed on festival program, registration brochure, posters and LSDBF website with link to your business
- ❑ Your banner displayed on festival grounds

DRAGON BOAT BUDDY

\$500 investment and greater

- ❑ Your business name listed on festival program, registration brochure and posters

FESTIVAL DISPLAY BENCH BANNER – DEADLINE 7/31/10

\$250 investment and greater

- ❑ Your business banner displayed on special display bench at festival

DEADLINE FOR ALL SPONSORSHIP LEVELS IS 6/1/10, UNLESS OTHERWISE NOTED.



SERVICE Above Self