



LAKE SUPERIOR DRAGON BOAT FESTIVAL

Lake Superior Dragon Boat Festival Announces the Charitable Partner Selection Process

The Lake Superior Dragon Boat Festival, the premier on water event in the Twin Ports, and one of the largest events of its kind in the United States, is accepting letters of interest from businesses or organizations to be considered as the Charitable Partner of the Festival beginning in 2011. The goal of Festival organizers is to enter into a multi-year agreement with a local business or organization as the Festival's Charitable Partner. The successful Charitable Partner will have an opportunity to use their resources to raise funds for their designated cause through the Festival.

Interested parties can find the Charitable Partner selection criteria by visiting www.lakesuperiordragons.com. Letters of interest, related to the Charitable Partner, can be submitted to info@lakesuperiordragons.com with a subject line "Charitable Partner Selection", or mailed to Attn: Charitable Partner Selection, Lake Superior Dragon Boat Festival, 39 N. 25th Street East, Superior, Wisconsin 54880, post marked no later than December 31, 2009.

The Lake Superior Dragon Boat Festival is organized by Superior, Duluth Harbortown, and Superior Sunrise Centennial Rotary Clubs. The mission of the Festival is to help raise funds for the Charitable Partner, raise funds for the Rotary clubs to distribute to charities, and to provide a free family fun event for the Duluth-Superior area. This event draws teams from throughout the Mid-Western United States and Central Canada, and allows recreation and enjoyment for local residents and visitors to the region.

The 9th Annual Lake Superior Dragon Boat Festival will be held August 27 and 28, 2010, on Barkers Island in Superior, Wisconsin. To find out more about the Lake Superior Dragon Boat Festival, or how to enter a team in the Festival, please visit www.lakesuperiordragons.com.

If your organization meets the criteria stated below and wish to apply. Submit a letter of interest no later than December 31, 2009.

Criteria

1. Does your organization meet the three principals on which our mission is based.
 - a. Raise money for the Charity
 - b. Raise money for the Rotary Clubs
 - c. Provide a free family event for our communities
2. Charity must have built in Development capacity.
3. Local audience to help build teams.
4. Define the Charitable cause and explain how it will be sold.
5. Volunteers to meet all the Charities own operations.
6. Must have a presents in the Twin Ports.

The LSDBF reserves the right to enter into an agreement with the business or organization that meets the criteria stated above and is the most advantageous to the Festival.



SERVICE Above Self