



AUGUST
21 & 22, 2009

PARTNERS &
ORGANIZERS:

HARBORTOWN,
SUPERIOR &
SUPERIOR
SUNRISE
CENTENNIAL
ROTARY CLUBS

SPECIAL
POINTS OF
INTEREST:

- Team Captain Appreciation Night Wed. July 15th at Barker's Island Inn 5PM
- Rule change allows for padding on more than one team!
- Duluth News Tribune seeks team profiles & photos! LSDBF teams to be featured in Aug. 16th edition. Complete emailed questionnaire & return by Aug. 3rd to be included.
- Fireworks, the Lamont Cranston Band & Brandon Scott Sellner again headline Friday night's entertainment schedule— open to the public and no cover charge!

From the Dragon's Mouth

VOLUME 3 ISSUE 2

JULY 2009

Presented by Charter Films!



SERVICE Above Self

The 2009 festival has a new presenting sponsor this year, and we are excited to tell you a bit about who they are and what they do!

If you are ever at the intersection of Tower Ave and Winter Street in Superior, you can't help but notice the Charter Films building.

The name "Charter Films" leads to many questions as to what this company does. Do they make movies? Do they make camera film? What exactly happens there?

The answer is: Charter Films is a manufacturer of plastic films used worldwide, the number and

diversity of which may surprise you. Charter produces plastic films that you see and use every day such as your shampoo tube, cereal box liners, the inside layer of candy and coffee pouches or

of other products around the world.

Charter Films began its operations in 1998 with a small group of people, a historic building crying out for preservation and a solid business plan. That plan has served the business and community well, paving the way for healthy and stable growth.



the protective film you peeled off of your cell phone screen. Advertising banners at your favorite hang-out and the packaging around the sterile wound covers surgeon's may use are some others. Charter products are found in these and hundreds

After just 10 years in business, Charter currently employs more than 130 area workers and is widely known in its industry as the premier plastics film manufacturer in the country.

Now you know!

Note from the Mayor...of Tent City

by Jon Winter

In my 4th year as the Tent City Mayor, everything is really coming together well. I have already provided reservation confirmations to many of the teams and have even found some time to catch up on my rest before the big event!

As a reminder, returning teams have first rights to space from the prior year, unless any of the festival or island business needs change,

then we'll work something out. New teams, please con-



tact me ASAP regarding tent and / or space needs, if you

are going to bring a grill and all other logistical questions.

Locations are prioritized based on Festival Needs, Festival Sponsorship, Returning Teams and New Teams. But don't worry — there are lots of great locations for everyone!

"Fun Is Good!"

Jon Winter

Mayor of Tent City

tentmayor@superiorwi.us



Some of our friends from the near north displaying fellowship & fun during the 2008 Parade of Teams!

ATTENTION!

To all Dragon Boat Paddlers and Volunteers

The Richard I. Bong Veteran's Historical Center is offering 1/2 off regular admission prices on Friday and Saturday, August 21 and 22, 2009.

Paddlers must be wearing their wristbands, and volunteers must be wearing their festival-issued t-shirts, in order to receive the discount.

The Historical Center is located at 305 Harborview Pkwy—right at the intersection of Hwy 2 and the entry road to the festival/island.

For more information go to www.bvhcenter.org

Charitable Partner



Team Practice

by Megan Kress, Race Director and Team Trainer

How do I schedule practices?

Send a request with times & dates to me (Megan) at gopaddle@gmail.com
Practices will be confirmed on a first come, first serve basis.

What times are available to practice?

Practice sessions begin on Aug 10th and go thru Aug 21.

Weekday slots are available at 5, 6, and 7 pm

Weekend slots are available at 3, 4, and 5 pm.

Friday the 22nd practices are available at 2, 3, 4, 6 and 7 pm and are reserved for out-of-town teams.

Our team would really prefer to practice at a time not listed, is this possible?

Sometimes. It doesn't hurt to ask but there are no guarantees. Sometimes I can be bribed.

I've paddled for 4 years now, do I need to come to practice?

YES! We need your experience to help new members on your team. Plus, it's a new team every year and it's important to be part of that group. It is also a safety issue as every year we tweak details of the race. The boat is also much easier to paddle with a full team and gives the team the true feeling of what it's like on race day.

What do I wear to practice?

Clothes and shoes that can get wet!

I would like to talk to a person and not a computer regarding practices- is that possible?

Yes, absolutely. You can call me at 218.340.4911 with questions. But please, please, please, put all practice requests in writing to gopaddle@gmail.com

Where are practices held?

At Barker's Island near the clubhouse—by the hotel and visitor dock. Look for the dragon boats! Please arrive 15 minutes prior to schedule time so you can gather your group.

Highlights for '09

by James Farkas & Fred Rouse, '09 Festival Co-Chairs

Festival organizers made a significant decision that was featured in the last newsletter—paddlers can now register to paddle on more than 1 team!

We truly understand the expense related to travel & participation & the struggle to secure paddlers. We hope this move takes some

of the hassle out of paddler recruitment.

Also new this year is an electronic starting gun, which works through the P.A. system.

The starter also wears a headset mike which allows him/her to speak through the same P.A. This should

assist with keeping the starts more organized and making sure the start signal gets reliably to the finish line.

Finally, a returning festival highlight is the bleacher seating! This allows for a greater amount of more comfortable spectator viewing near the finish line.



20% off your total bill at
Barker's Island Inn Windjammer Lounge

Come in with your whole Dragon Boat team
after paddling practice and receive

20% off your total bill

While you relax and discuss your winning
strategies.

This coupon **MUST** be presented at time of purchase.
Valid August 9 through August 20, 2009





Superior Noon Optimist Club
Pancake Breakfast



August 22, 2009
7 to 11 a.m.
Barker's Island

**Help Support
Area Youth**

All proceeds will be used by the Superior Noon Optimist Club to help support area youth

Enjoy pancakes, sausage and a refreshing drink for just \$5.

Attention Dragon Boat Teams!

Get the edge and give your team members a good healthy start to the day. They'll need lots of energy!

Join us at the Rotary tent bright and early Saturday, August 22.

For more information, or to order your tickets now, please contact Kim Pearson at 715-209-0683, or via email: Kim.Pearson@witc.edu.

NEW! Credit Card Payment Available!

Individual Tickets: \$5

Teams: Purchase 22 tickets for \$100