



AUGUST
22 & 23, 2008

PARTNERS &
ORGANIZERS:

HARBORTOWN,
SUPERIOR &
SUPERIOR SUNRISE
CENTENNIAL
ROTARY CLUBS

From the Dragon's Mouth

VOLUME 2 ISSUE 1

MARCH 2008



SPECIAL POINTS OF INTEREST:

- Early Registration Deadline is Extended to April 30
- Friday Night Fireworks!
- Site & Viewing Improvements
- Music, Food and Entertainment begin early Friday afternoon

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2008 Festival Promises To Be Even Better !

We sincerely appreciate your support for another successful Festival! This last season we had more than 86 teams register for the event, and they raised nearly \$60,000 for Breast Cancer programs in our area. In addition, all other revenues from the event totaled over \$50,000, and 100% of those funds have been returned to the Duluth, Superior and surrounding communities.

While we certainly are proud of the past 6 years accomplish-

ments, we continue to seek new ways to enhance your festival experience! We will



share these plans with you in this publication, and over the next few months.

Given our Festival is organized



by Harbortown Rotary Club of Duluth, the Rotary Club of Superior, and the Superior Sunrise Centennial Rotary Club, we continue the motto of Service Above Self, and have renewed our mission; to raise funds for a charitable partner, a variety of local charitable organizations, and provide a free, fun and family event for our communities.

The LSDBF will be celebrating our 7th year supporting our community. **Remember the dates; Aug 22 & 23rd, at Barkers Island!**

Note from the Mayor...of Tent City

I'm John Winter and I'm looking forward to serving you, for my third year, as Mayor of Tent City.

Once again, priority for team tent locations will be given to teams returning from the previous year. I will work with new teams on a 1st come, 1st served basis.

In some cases, changes may be necessary due to increased team participation, site alterations or changes in Festival needs. If so, I'll work with the team captains affected to best accommodate their needs.

I will put out green flag site markers on Thurs. Aug.21, and

teams can setup from 4-9PM on Aug. 21 and after 8AM on Aug. 22. A site map will be posted in a future edition of this newsletter.

Team managers can contact me at tentmayor@superiorwi.us.

Charitable Partner



SMDC Foundation
Duluth Clinic Breast Cancer & Health Program

Registration Discount Extended through April 30!



'07 Teams in Action!

There's room for 100 teams to participate in the 2008 festival, and while 65 teams have already registered, the festival planners have decided to extend the \$50 early registration discount through April 30, 2008.

This means all a team captain has to do is go to the festival website (www.lakesuperiordragon.com), complete the application, and submit along with a deposit of \$100 by Apr. 30th. The balance of \$650 is then due by July 2, 2008.

The task of rounding up and managing a team can certainly be a challenge! In the upcoming issues of this publication, we plan to provide team captains with helpful hints on team organization, fundraising, and enhancing team member's paddling skills.

While the team entry fee includes two practice sessions, there are additional paddling opportunities for interested teams. The Duluth Boat Club is offering a flexible dragon boat training program; contact Megan Kress at gopaddle@gmail.com

"We are excited to begin to unveil the new enhancements to the 2008 festival. We expect to surpass past efforts, however this is a very tall order and will take the extraordinary efforts from all of our outstanding and devoted volunteers!"

*Alan Rock, '08
LSDBF Co-Chair*

Tips for Pledging Success by Larry Lehnher, Director of Development, SMDC Foundation

Accept the full challenge of the Lake Superior Dragon Boat Festival! We encourage you to raise money to support the SMDC Foundation Breast Cancer and Health Fund.

This year the monies you raise will again support the Duluth Clinic Breast Program. Your contributions will strengthen the level of breast care for women throughout the region along

with support for their families.

The contributions you make and raise will go to one of four areas that make a meaningful difference: education, technology, research and compassionate care.

Helpful hints for collecting donations:

1) Begin collecting donations today. The sooner you start, the more donations

you can raise.

2) Tell everyone you know that you are participating, and ask for support.

3) Ask businesses you visit regularly for donations.

4) Collect the donation upfront when they agree to contribute.

Questions? Please contact Larry Lehner, SMDC Foundation, at 218.786.1062. or toll free 877.795.6674

What's New for 2008

Festival Co-Chairs, Larry Riley and Alan Rock, are pleased to announce some exciting new features of the 2008 event!

There will be a fireworks display on Friday evening, Aug. 22, just after dark and between main stage bands.

The Entertainment Commit-

tee has coordinated food and beverage vendors and main stage entertainment to begin at 1PM Friday afternoon.

Two great bands will perform on Friday evening, with music beginning immediately following the Parade of Teams & Opening Ceremonies.

The team staging area will be moved to the north of the dock. This will enable both the teams in the chutes, as well as fans, to watch the races and create less congestion.

A large tent will be available for shelter during practices that are scheduled the 2 weeks prior to the festival.